



طلال أبو غزالة العالمية  
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# Human Recourses



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Human resources management is one of the most important functions of management to focus on the human element, which is considered the department's most valuable resource and the most impactful in productivity ever. The management and development of human resources is a key pillar in most organizations of the organization's size, aiming at strengthening organizational capacities and enabling small, medium and large enterprises to attract and qualify the necessary competencies capable of coping with current and future challenges.



## Introduction



Human resources can contribute strongly to the achievement of goals and aspirations and be a major source of income and profit for organizations.

In short, human resources management means the optimal use of the available and expected human component. Management scientists have therefore been interested in establishing principles and foundations that help to maximize the use of everyone in the organization through human resources management. These foundations begin with planning, selection, training, motivation, evaluation and everything related to the human element considered to be the organization's capital.



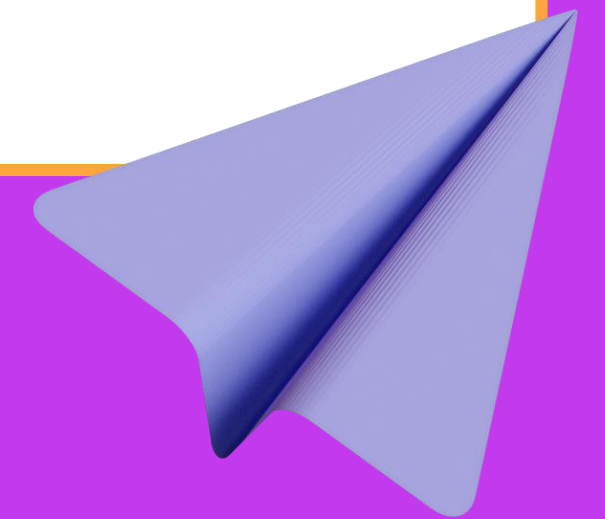
The ultimate goal of many small and medium companies is to eventually grow into a larger enterprise. This ambitious goal may require acquiring or expanding into new regional, national, or global geographic areas, adding or developing new products or services, additional distribution approaches, or adopting new business models, such as subscriptions or franchising .

For most medium-sized companies, a growth strategy is a multi-pronged approach that includes multiple combinations of all of these activities .Regardless the business plan, the ability to execute quickly is critical to meeting—and hopefully exceeding—the growth goals.





However, a company's strategic goals often mismatch reality in the form of outdated enterprise applications and technologies that consume IT resources and interfere with worker productivity.



# What is the importance of human resources job in small business development?

The human resources of any company are one of the important elements on which this company is based because it is capable of achieving its success or vice versa, so it is called "human capital", no less important than other functions such as marketing or production. It helps to formulate, implement, manage and oversee the company's policies. Human resources are linked to the company's levels of success.

